



A-Z of Alternative Health



52 X 3' MAGAZINE DOCUMENTARY

The A-Z of Alternative Health is a series of shorts which tell the story of complementary therapies from acupuncture to zen meditation in just 3 minutes apiece. Each bite-sized chunk will feature a brief guide including how the therapy originated, how it works and demonstrating key techniques with clips from recognised authorities in the field and patients who've benefited from the therapies.

Alternative therapies promote well-being as will the A-Z of Alternative Health. The visuals alone of nature, the elements, flowers and plants used in remedies will induce a feeling of well-being in the viewers and be a sumptuous source of inspiration.

The A-Z of Alternative Health will deliver everything you wanted to know about alternative therapies in an accessible and interesting format.

In development for Discovery Health US

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